



Host a Blood Drive

Get your community involved by hosting a blood drive at your place of business, school, or church. Our blood mobile travels across Central Texas to make donating blood convenient and easy for donors. Call us at (877) 724-HERO and we'll help you schedule the most convenient date for your potential donors.

We'll send you a packet with information, tips, and flyers to help you spread the word about your blood drive.

The coordinator of the best blood drive each month receives a \$25 gift card to the place of his or her choice! Don't worry if your blood drive is small because best doesn't necessarily mean biggest. The winning drive does the very best it can in the time given.



Our luxurious blood mobile features three private interview rooms, five rich mahogany faux leather donor chairs, a 20-inch plasma television, and a DVD player.

I Want to Help!

Can't donate blood but want more information on other ways you can help? Here are some ways to contact us:

Call us at: (877) 724-HERO

Email us at: bloodcenter@swmail.sw.org

Mail this panel to: S&W Blood Center
c/o Emily Brown
2401 S. 31st. Street
Temple, TX 76508

I would like to help by: *(check all that apply)*

- Joining the Hero's Response Team
- Becoming a Hero's Helper
- Volunteering
- Becoming a Sponsor
- Hosting a Blood Drive
- Other _____

Name

Email Address

Phone Number

Mailing Address

City/State/Zipcode

How to Make an Impact



Without a Needle

Scott & White Blood Center
Monday-Thursday: 8 a.m. - 7 p.m.
Friday: 8 a.m. - 4 p.m.

(254) 724-HERO or (877) 724-HERO
bloodcenter.sw.org

Can't Donate But Want to Help?

Donating blood is one of the easiest and most profound ways to make an impact in your community. You can save up to two lives with just 30-45 minutes of your time!

But sometimes, our bodies just aren't designed to donate blood. And that's okay! You can still make an impact on patients' lives without donating blood.

The blood donated at Scott & White Blood Center stays in the Central Texas community to help nearly 400 patients each week!

This brochure lists 8 ways you can make a difference in your community by helping inform and encourage others to donate in your stead.



Recruit Others

It sounds so simple because it really is! Personal encouragement from a friend is one of the most effective ways to get someone to donate blood. You can even accompany your friend while he/she donates.

If you recruit two of your friends, not only will you help save the lives of up to four patients, but you'll also receive a free blood donor t-shirt as a thank you for supporting your community!



Join the Hero's Response Team

Members of the Hero's Response Team help spread word to the community about blood shortages or special blood donor events by posting signs in their place of business, church, or school. We'll email or fax you a flyer whenever a need arises. All you have to do is hang it in a visible area.



Become a Hero's Helper

Hero's Helpers play an active role in recruiting donors, positing flyers, and helping create our monthly t-shirt designs.

Hero's Helpers meet the first Thursday of each month to brainstorm upcoming giveaway ideas and monthly themes. Can't make it to the meeting? Don't worry! You can be an e-member! We'll email you some ideas from the meeting so you can brainstorm with us.



Volunteer

Become a Blood Center volunteer! We need volunteers to help call donors about blood shortages. We also need help sending postcards announcements about upcoming events along with reminders to let donors know they are eligible to donate again.



Become a Sponsor

Each month, a local business sponsor donates free items to give to each donor or to give as a grand prize as a token of appreciation for their life-saving gift. This partnership is a great opportunity to promote your business, participate in a life-saving community project, and provide a well-deserved recognition to those who give the gift of life.



Educate Others

Education is the key to understanding the importance of donating blood. Pass out informational pamphlets to potential donors. Start exposing the next generation of blood donors to donating blood by having Hero come to your classroom to teach about blood.



Involve Your Work Place

Encourage your employers to adopt a Donor Day Off program as a way to encourage employees to donate blood. With this program, donors who give a certain number of times would be able to redeem donations for a paid day off!