One of the greatest expressions of humanity is the willingness to help others—something that Robert S. Love aspired to fulfill in his lifetime. In his home, his love of people was reflected by a framed quote that read, “A friend is something you give yourself.” His dedication to helping others continues today as the mission of the Robert S. Love Foundation.

Robert S. Love was a man who loved his family, friends and life. He was known for his strong faith, courage and smile. Sadly, in 1993, Robert was diagnosed with liposarcoma, a deadly and aggressive form of cancer. After a valiant fight, Robert passed away on August 27, 2002.

Robert’s family and friends wanted his faith, courage and grace to continue on and to provide hope for others facing the battle against cancer. Therefore, they created the Robert S. Love Foundation in memory of Robert’s love of life. The Foundation’s mission is to “create a higher awareness of the seriousness of cancer and to raise funds that will stay in Central Texas, supporting Scott & White’s cancer research and treatment programs, in hopes of finding cures.”

To accomplish this goal, the Foundation created Love Cures, a fundraising effort that features a banquet, auction and several sports events to raise money for cancer initiatives.

More than 400 people attended the inaugural banquet held at the Scott & White Cancer Research Institute. Linda Armstrong-Kelly, the mother of well-known cyclist Lance Armstrong, was the guest speaker. She talked about her son’s own personal struggle with cancer and inspired attendees to continue the fight against cancer.

Guests had the opportunity to participate in live and silent auctions. One of the featured items was a Trek bike autographed by Lance Armstrong, who has won seven consecutive Tour de France bike races.

The inaugural Love Cures events began on October 23, and ultimately raised more than $64,000.

“Love Cures is designed to create a legacy of hope for everyone who faces the challenge of cancer,” says Chuck Lucko, chairman of the Robert S. Love Foundation.

Celebration of Life Cruise Raises Funds for Cancer

If you’re looking to get away and you’d like to make a difference for Scott & White Healthcare, consider taking a Celebration of Life cruise. This relaxing vacation provides an opportunity for Scott & White alumni to reconnect with friends and colleagues. In addition, Carnival Cruise Lines will make a donation to Scott & White’s cancer programs based on the number of guests who book a trip, and a portion of the cost of the trip from Scott & White guests will also be contributed.

The Celebration of Life cruise will set sail February 7-14, 2010, aboard the Carnival Cruise ship, Conquest. Departing from Galveston, Texas, guests will visit Key West, Florida, and Freeport and Nassau in the Bahamas. Call now to make reservations. For more information, contact Willie Snarley, master cruise consultant, Angel Fish Cruise Agency at 866-867-3030 or Linda Mohlstrom, director of alumni affairs, Scott & White Healthcare at 254-724-1719.
Dear Readers,

The New Year is off to a fast start, and 2008 seems like a distant memory. We have much to look forward to in 2009, including our commitment to advanced care, enhanced services and new facilities.

We hope you find continued comfort in knowing that Scott & White Healthcare is here if you need us, with the best in quality care. We work hard toward our mission—"to provide the most personalized, comprehensive, and highest quality healthcare, enhanced by medical education and research." This is made possible due to our large breadth of services that are convenient and accessible, and backed by some of the best doctors and specialists in the country.

As you read this issue of Developments, we hope that you’ll be inspired by many of the exciting events that have taken place in the last several months, including:

- The dedication of the Robert H. Brakemeier, MD, Conference Room
- The inaugural Love Cures Banquet benefiting the Cancer Research Institute
- The 14th annual Halloween Kidfest, benefiting the Children’s Miracle Network

We are making tremendous strides toward our mission; yet, so much of what we hope to accomplish is only possible because of the support and generosity of our staff members, volunteers, alumni and donors like you.

Thank you for your continued support.

Nancy Birdwell
Chief Development Officer
Scott & White Healthcare

Schumachers Donate Brakemeier Conference Room

Dedication of the Robert H. Brakemeier, MD, Conference Room was held on Friday, July 11, at a reception located in the Scott & White Temple OB/GYN Clinic. The event was held in appreciation of Edith and Robert Schumacher, whose generosity made the new conference room possible. The conference room honors Dr. Brakemeier and the life-saving care he gave the Schumacher’s grandson, now 22, when he was born.

Robert H. Brakemeier, MD, is joined by his family: (from left) son Bill, grandson Blane, his wife Sandi, granddaughter Ashlyn, son Robert, granddaughter Kamryn and daughter-in-law Katie to celebrate the afternoon and honor his accomplishments. Not pictured are Bill Brakemeier’s wife, Linnea, and daughter Savannah.

From left: Mrs. Edith Schumacher, Robert Schumacher, their daughter Mary Beth Millett and grandson James Millett, Sandi Brakemeier and Robert H. Brakemeier, MD.
Open House at the Glenda Tanner Vasicek Cancer Treatment Center

Scott & White staff and lead donors had the opportunity to see the results of their passionate effort to raise money for the first stage of the new Glenda Tanner Vasicek Cancer Treatment Center during an open house reception held on October 21.

Inspired by their love and appreciation of Glenda Tanner Vasicek, friends of Scott & White from all over the world participated in a campaign to raise funds to transform the first floor of the Mabee Diagnostic Center into a world-class, patient-focused cancer treatment center.

“Scott & White was honored to be the recipient of heartfelt donations from nearly 2,000 individuals, corporations and foundations,” says Alfred B. Knight, MD, president and CEO of Scott & White Healthcare. Remarks were also made by W. Roy Smythe, MD, chairman, Department of Surgery and Arthur D. Frankel, MD, director, Cancer Research Institute and Cancer Treatment Center. Dr. Frankel highlighted the American College of Surgeons’ three-year approval with commendation recently presented to the Scott & White cancer program.

The opening of the second stage of the Glenda Tanner Vasicek Cancer Treatment Center is anticipated for the spring of 2009, and a grand opening will take place once construction is complete.

Grant Aids Healthcare Access

The MD Anderson Foundation awarded a $50,000 grant to Scott & White to increase access to healthcare for rural communities and the poor.

From left: Glen R. Couchman, MD, regional chief medical officer/chief operating officer, associate system chief medical officer, Scott & White Healthcare and Matthew G. Wright, JD, director of corporate and foundation relations for Scott & White Healthcare, gratefully accept the grant check.

CORRECTION: In the last issue of Developments, the name of dear friend and donor, Joe Sladecek, was misspelled. We apologize for this error.
Blue Cross Blue Shield Donates Toys

On August 7, more than 1,000 toys were delivered to The Children’s Hospital at Scott & White, a member of Children’s Miracle Network. The toys were donated by generous employees of Blue Cross Blue Shield of Texas (BCBS) during a toy drive held in July. Blue Bear, the health and wellness ambassador for BCBS of Texas, also made visits to patients.

CMN Fun and Fundraising Around the Region

Horses to Harleys

On September 14, the Bell County Sheriff’s Posse hosted a trail ride and bike run to benefit Children’s Miracle Network and The Children’s Hospital at Scott & White. The annual event raised $10,100.

Local Re/Max Offices Support Children’s Miracle Network

The Temple/Belton, Harker Heights (Platinum II Real Estate) and Copperas Cove (Platinum Real Estate) Re/Max offices have become Miracle offices. Real estate agents in these offices are participating in the Miracle Home Program, where agents make a donation to Children’s Miracle Network in honor of the homebuyer during the closing of each contract. Thank you to these Re/Max offices for making an impact for children in our community.

Annual Skeet Shoot Hits the Mark

Last fall, McLane Company, Inc., raised $25,000 during the 2nd Annual Charity Skeet Shoot benefitting Children’s Miracle Network and The Children’s Hospital at Scott & White.

The event was held at Weber’s Outdoor Shooting Range, north of Troy, Texas. Participants were part of a four-person team with two rounds each and a two-person flurry. Dinner was catered by Schoepf’s Barbeque, and awards and a silent auction took place.
Halloween Kidfest Thrills Youngsters, Raises $10,000

Scott & White held its 14th annual Halloween Kidfest on October 31 at the Frank W. Mayborn Civic and Convention Center in Temple. The event was sponsored by McLane Company, Inc., with all the proceeds from Kidfest benefiting Children’s Miracle Network and The Children’s Hospital at Scott & White.

Halloween Kidfest raised $10,000 and was attended by more than 1,500 children. The money raised by Kidfest remains in this area to purchase medical equipment, assist families with medical expenses and fund support services such as Child Life and Pediatric Education.

This year’s theme was “The Great Pumpkin Party,” which featured pumpkin bowling, bat bingo, cake walks, food and animal edutainment. The event offered additional prize drawings for items such as a bicycle and a Nintendo Wii, and each child received a goodie bag full of special treats.

Special thanks to McLane Company, Inc. and all of the volunteers and other sponsors who continue to make Halloween Kidfest a success.

Radiothon Tunes In to Kids’ Needs

Radio station US 105 raised $50,700 during the Country Cares for Kids Radiothon held at Scott & White.

The proceeds benefited The Children’s Hospital at Scott & White and a portion of the funds will be used to purchase much needed equipment and bravery beads for children receiving treatment at the Glenda Tanner Vasicek Cancer Treatment Center.

In September, the broadcast was held live from the Child Life Playroom located in The Children’s Hospital at Scott & White, and featured well-known disc jockeys Evan, Julia Conner and Peter Christian.

With the success of this event, the radiothon will become an annual event.
Helping the Children of Brazos Valley

In 2005, Scott & White formed a partnership with St. Joseph Regional Health Center (SJRHC) in Bryan, Texas, so that Children’s Miracle Network could have a greater impact on the lives of children in Brazos Valley.

Since then, thousands of dollars have been raised to purchase much needed equipment for the Neonatal Intensive Care Unit (NICU) at SJRHC.

Now, every child who is born premature at SJRHC benefits from the expanded NICU. Fundraising dollars from Children’s Miracle Network Brazos Valley have purchased the following equipment:

- ISTAT machine ...........................................$18,000
- Caleo (isolette for premature baby)............$12,200
- Bilicheck Bilirubin final assembly unit..........$4,000
- 3 NeoPuff infant resuscitators...............$3,500 each
- Blanket warmer .............................................$3,000
- TV/DVD/VCR Combo .................................$500

M miracle Baby Ethan was the first premature child born at St. Joseph’s Regional Health Center to use a “bili light,” purchased through Children’s Miracle Network Brazos Valley donor dollars.

The entire community was involved in fundraising efforts last fall to help our littlest patients.
A Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I. To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II. To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III. To have access to the organization’s most recent financial statements.

IV. To be assured their gifts will be used for the purposes for which they were given.

V. To receive appropriate acknowledgement and recognition.

VI. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

Use Your IRA for Charitable Giving

Recent legislation allows individuals age 70½ and older to make direct transfers of up to $100,000 per year from their IRAs to charities without having to recognize the transfers as taxable income. This provision applies to 2008-09 tax years and expires at the end of 2009.

Transfers must come from IRAs and the charities must be tax-exempt 501(c)(3) organizations. If donors have retirement assets in non-IRA accounts, they must first roll those funds into an IRA and then transfer funds from the IRA directly to the charity. Transfers count toward the minimum required distribution each individual over 70½ is required to take from retirement accounts each year.

If you would like to discuss charitable giving through your IRA, please contact Glen Cosper or Neil Haney at 254-724-6277 or 800-293-4483.

Scott & White Supports Waco Festival

It was all about the children at the 2008 Waco Cultural Arts Festival, held on September 20 and 21. As the event’s Community Sponsor, Scott & White provided complimentary water, nutritious snacks and reusable canvas bags for the children’s artwork, along with innovative ideas for kid-friendly nutrition and old-fashioned manual fans to help attendees endure the Texas heat.

In addition, practitioners from Scott & White clinics in the Waco area were on hand to answer questions about health issues.

Scott & White also sponsored the Friends of the Festival appreciation event where more than 100 people enjoyed a variety of hors d’oeuvres while listening to the music of “Atash” and “Brave Combo” on the concert stage.

Developments

WINTER/Spring 2009

Developed by:
American Association of Fund Raising Counsel (AAFRC)
Association for Healthcare Philanthropy (AHP)
Council for Advancement and Support of Education (CASE)
Association of Fundraising Professionals (AFP)

Endorsed by:
(In formation)
Independent Sector
National Catholic Development Conference (NCDC)
National Committee on Planned Giving (NCPG)
Council for Resource Development (CRD)
United Way of America
Thank You Visionaries’ Ball 2008 Sponsors & Auction Donors

The Scott & White Inaugural Visionaries’ Ball was held June 21 at the estate of Charlotte and Morris Foster in Salado, Texas. The Ball celebrated the completion of Phase I of the Vision Campaign and launched Phase II. The evening also raised $450,000 to benefit one of the pediatric operating suites in the new Surgical Sciences Building at Scott & White.

Special thanks to all who attended, sponsored and planned the event.

OUR SPONSORS

VISIONARIES | $25,000
Elizabeth & Drayton McLane, Jr., Amy & Drayton McLane III
Moni & Tim Bittenbinder
Mill Creek Inn & Golf Club, Stagecoach Inn and Charlotte & Morris Foster
Rita K. & Glen E. Roney
Scott & White Auxiliary and Sunshine Gift Shop

LUMINARIES | $10,000
Carter & Burgess, Inc.
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Carlie & Tom Burdett
Moni & Tim Bittenbinder
Nancy Birdwell
Balfour Beatty Construction, LLC

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Ann & Bill Messer
Metropolis Health System
Julie & Kirk Michaux and Shelley Smith & Tom McMasters
Lawn & Jim Mills
Billy Pipes & David Stanford
in celebration of Morris Foster’s return to Salado
Debbie & Neale Potts
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Texas A&M Health Science Center
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Judy & Steve Wells
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Scott & White Donates to Rotary Dental Suites

Scott & White has taken another step forward in becoming a major healthcare provider in the Hill Country and Highland Lakes areas by contributing to the development of a dental clinic for people in need.

Three years ago, the Highland Lakes Health Partnership (HLHP) offered a two-day clinic providing affordable dental care to help those of limited means or those with no dental insurance. During this trial period, hundreds of people of all ages received treatment at the clinic.

Because of the ongoing need for affordable dental care in the area, the HLHP is developing a permanent site for these services. The name of the dental clinic is the Rotary Dental Suites at the First Baptist Church by the Highland Lakes Health Partnership. The Dental Suites will be staffed by local dentists volunteering on a part-time basis. Patterson Dental Supply has donated equipment for the clinic with the help of some generous dental professionals.

Various fundraising events have provided additional resources for construction and startup. Scott & White made a $5,000 contribution in September.

Lake of the Hills Regional Medical Center Introduces New Development Staff

Stacy Page launched her healthcare fundraising career working for such worthy charities as Hope House Children's Advocacy Center, the American Heart Association, St. John's Hospital and Baptist Memorial Center.

She spent another eight years blazing trails as the first director of development for Sid Peterson Memorial Hospital Foundation.

Currently, Stacy is utilizing her fundraising expertise as the new director of development for the planned Scott & White Lake of the Hills Regional Medical Center, to be located at the intersection of Hwy. 281 & Hwy. 71 in Marble Falls, Texas.

Bevin England began her healthcare career at Sid Peterson Memorial Hospital (SPMH) in Kerrville, Texas, as executive assistant to the CEO. Five years later, Bevin transitioned into healthcare philanthropy as the fund development coordinator for the SPMH Foundation.

Recently, Bevin has taken on the role of development coordinator for the planned Lake of the Hills Regional Medical Center. Bevin is working closely with the director of development to launch and manage a philanthropic campaign to augment marquee medical services at the new hospital.

CORRECTION: The following physicians were honored through a Doctor’s Day tribute and were omitted from the original list published in the Winter 2008 issue. Our sincerest apologies for the oversight and thank you to the following friends of Scott & White:

Richard Jesse, MD
Ms. Ida M. Pyle

Bruce Koehler, MD
Mr. William Matush

Bobby Shull, MD
Ms. Ida M. Pyle
For more information about giving opportunities, upcoming events or ways to volunteer, please contact the Scott & White Office of Development at 800-293-4483 or visit us on the web at development.sw.org.

An Artistic Addition

Each year the Texas A&M Health Science Center College of Medicine graduating class purchases a gift for the school. “The Class of 2006 wanted to leave behind a lasting gift that would be there for many years to come,” says Julie Fuller, 2006 class president. “We wanted to contribute something that would beautify the area outside the hospital and medical school and thought a sculpture would be perfect for the community and those affiliated with the hospital to enjoy.”

The class of 2006 commissioned Robert Rynearson, MD, to create a sculpture. Dr. Rynearson generously donated his time and came up with the frog sculptures. “In many cultures, frogs represent healing because of their association with cleansing rains,” says Dr. Rynearson. “My hope is to stimulate others to donate art because it creates an ambiance.”

Upon completion, Scott & White’s Engineering Department delivered and placed the frogs in front of the Texas A&M Health Science Center College of Medicine building. “We hope that everyone who comes to the hospital and sees the sculpture enjoys them for their beauty and deeper meaning,” says Julie Fuller.

New Development Talent at Scott & White Healthcare - Round Rock

Pat Byrum comes to Scott & White bringing with her years of experience from the financial services industry. During that time, she served on several non-profit committees in the Austin area, including the Women’s Chamber of Commerce of Texas where she served as chairman of the Board.

Pat also has worked as the corporate market director for the Central Texas Region of the American Heart Association. Her projects included the Heart Ball of Austin, Williamson County Gala and the Go Red for Women Campaign.

In her new role as director of development, Pat is spearheading a campaign to raise funds to build a Healing Garden at Scott & White Healthcare - Round Rock. She is also coordinating an advisory board, consisting of people from Williamson County who are interested in serving Scott & White Healthcare - Round Rock.
Healing Garden Campaign Blooms with Donors

The Healing Garden will be a therapeutic garden where patients, families, friends and staff can go to enjoy a sense of tranquility. Located outside of the Scott & White Healthcare - Round Rock cafeteria, the garden sanctuary will provide a relaxing environment where patients can return to health. Launched in spring 2008, the Healing Garden Campaign has raised $425,970 for the new garden. To find out about naming opportunities and how you can make an impact, please contact Pat Byrum, director of development, at 512-468-3589 or pbyrum@swmail.sw.org.

First Texas Bank presented $25,000 to benefit the Healing Garden Campaign. From left: Barry Haag, president, First Texas Bank - Georgetown; Pat Byrum, director of development, Scott & White Healthcare - Round Rock; Lauren Sansing, member, Healing Garden Committee; Tom & Carlie Burdett, co-chairs, Healing Garden Committee; Jon Sloan, president, First Texas Bank - Round Rock; Landy Warren, senior vice president, First Texas Bank - Round Rock

Aramark donated $5,000 to support the Healing Garden Campaign. From left: Tom & Carlie Burdett, co-chairs, Healing Garden Committee; Denise Wilkerson, human resource manager, Aramark; Mace Reedy, general manager, Aramark Support Services; Ezequiel Gonzalez, director, Aramark Food Services; Pat Byrum, director of development, Scott & White Healthcare - Round Rock; Ernie Bovio, CEO, Scott & White Healthcare - Round Rock; Ne Cole Aquillard, assistant director, Aramark Patient Services

Scott & White Healthcare - Round Rock volunteers help the Healing Garden Campaign by presenting a check for $3,808 raised at the jewelry sale held in September. From left: Robert Havemann, volunteer; Maggy Neff, volunteer; Pat Byrum, director of development, Scott & White Healthcare - Round Rock; Carlie Burdett, volunteer and co-chair, Healing Garden Committee; and Tom Cook, director of volunteers, Scott & White Healthcare - Round Rock.
A newsletter for donors and friends of Scott & White

FOR MORE INFORMATION
To learn how you can make a difference, contact us at 800-293-4483 or development-sw@swmail.sw.org.

SCOTT & WHITE’S MISSION To provide the most personalized, comprehensive, and highest quality healthcare, enhanced by medical education and research.

SCOTT & WHITE’S VISION Scott & White will be the most Trusted and the most Valued name in American healthcare.

Calendar of Events

CANDY CARES FOR KIDS RADIOTHON
April 23-25 in Bryan/College Station

CORNERSTONE SOCIETY LUNCHEON
April 30

CADUCEUS SOCIETY DINNER
May 15

Handcrafted Clock Donated to the New Glenda Tanner Vasicek Cancer Treatment Center

Mr. Gary Pugh built and donated a handcrafted pendulum clock to the new Glenda Tanner Vasicek Cancer Treatment Center in appreciation of the care his son received at Scott & White.

"The detail etched into every wood piece to create this clock demonstrates to us (the oncology nurses) how appreciative and grateful these parents were in the care provided by our team," says Seresea Mitchell, RN, BSN, OCN, an oncology nurse who cared for Mr. Pugh’s son. A true work of art, the clock was dedicated on September 30 and is hanging in the infusion area waiting room.